

Richard Sheridan

CEO, Chief Storyteller & Tour Guide

Author of *Joy, Inc.* & *Chief Joy Officer*

Rich Sheridan, CEO and Chief Storyteller at Menlo Innovations, is a successful entrepreneur and author of two best-selling books—*Joy Inc.: How We Built a Workplace People Love* and *Chief Joy Officer: How Great Leaders Elevate Human Energy and Eliminate Fear*. Rich's passion for inspiring organizations to create their own joy-filled cultures has led him to address audiences across the world—through four continents and 18 countries (and counting) as well as throughout the United States.

What motivates Rich to speak to tens of thousands of people around the world in nearly every setting imaginable? What does he share with his audiences that makes them jump to their feet with enthusiasm and return to their organizations on fire with inspiration? Simply this: joy. More specifically, that joy in your organization is not just possible but essential—essential to profitability, to productivity, to every measure of success.

Rich and his message of joyful leadership have been featured in press outlets ranging from Inc, Forbes and New York magazines to Bloomberg, U.S. News & World Report, NPR's On Point podcast, NPR's All Things Considered, and the Harvard Business Review. His videos for organizations such as Gemba Academy, VitalSmarts, and the Arbinger Institute continue to inspire audiences around the world. Rich was also inducted into the Shingo Academy in 2022 for his work supporting the principles of organizational excellence.

Rich doesn't just talk about joy in the workplace. He lives it every day at Menlo, the custom software and consulting company he co-founded in 2001 in Ann Arbor, Michigan. Since then, Menlo has received worldwide notice for its unique culture, including recognition by Inc. Magazine as the most joyful company in America. Menlo has also been recognized by the Alfred P. Sloan award for Business Excellence in Workplace Flexibility for 11 straight years and has received a lifetime achievement award for Freedom at Work from WorldBlu, as well as five revenue awards from Inc. magazine. Today people come to Menlo from all over the world—nearly 20,000 in the past seven years alone—to learn about Menlo and how they can create a culture of joy in their own organizations.